



## Weume Mobile Mail (WIB Access)

Weume Mobile Mail is a complete SIM card based Menu driven Mobile Mail application dedicated to contributing to the growth of **ARPU** by adding value on top of the existing network infrastructure.

**W**eume Mobile Mail enables Mobile Network Operators and Service Providers to extend their **SIM** based Mobile Internet services by providing Mobile Mail services to their **Customers** and **Subscribers**.

Weume Mobile Mail, connected via **SmartTrust** Wireless Internet Gateway (**WIG**) facilitates mobile operators to send alerts, notifying their subscribers about new email messages in any of their **POP3/IMAP4** email accounts. Subscribers have the option of accessing the new email message either by clicking on the alert message or by logging into their account using simple SIM based Menu driven commands. Subscribers can read, reply, forward, compose and delete messages from any of their POP3/IMAP4 email accounts through their mobile devices.

### Solution Overview

- Subscribers have the option of receiving instant notification of new E-Mail messages in any of their POP3/IMAP4 email accounts.
- Enables Subscribers to read, reply, compose and delete email messages using simple SIM based Menu driven commands.
- Weume Mobile Mail interfaces with all POP3/IMAP4 mail host, providing access to emails while on the move.
- Weume Mobile Mail enables Mobile operators to serve sponsorship messages along with new E-Mail notification messages. Campaigns can be targeted based on demographic information such as gender, age and environmental variables such as day of the week or time.



## Benefits of Weume Mobile Mail

### For Operators

#### **Enhanced Customer/Subscriber Satisfaction**

New Email message notification and access to any E-Mail account from their mobile devices using simple SIM based menu driven commands would enhance Subscriber satisfaction.

#### **Increased Revenue**

Increase revenue through mobile marketing and additional SMS traffic over the mobile network.

#### **Ease of Integration**

Turnkey solution immediately integrated into the operator's existing network infrastructures.

#### **Flexible and scalable**

Allows an operator to scale up user capacity as and when required.

#### **Deployment**

Weume Mobile Mail can be easily deployed Over the Air using SmartTrust Delivery Platform.

#### **Administration**

Web based Admin console to manage Subscribers, WIB server and to view reports.

### For Subscribers

#### **Eliminates the necessity to proactively check for new E-Mail messages**

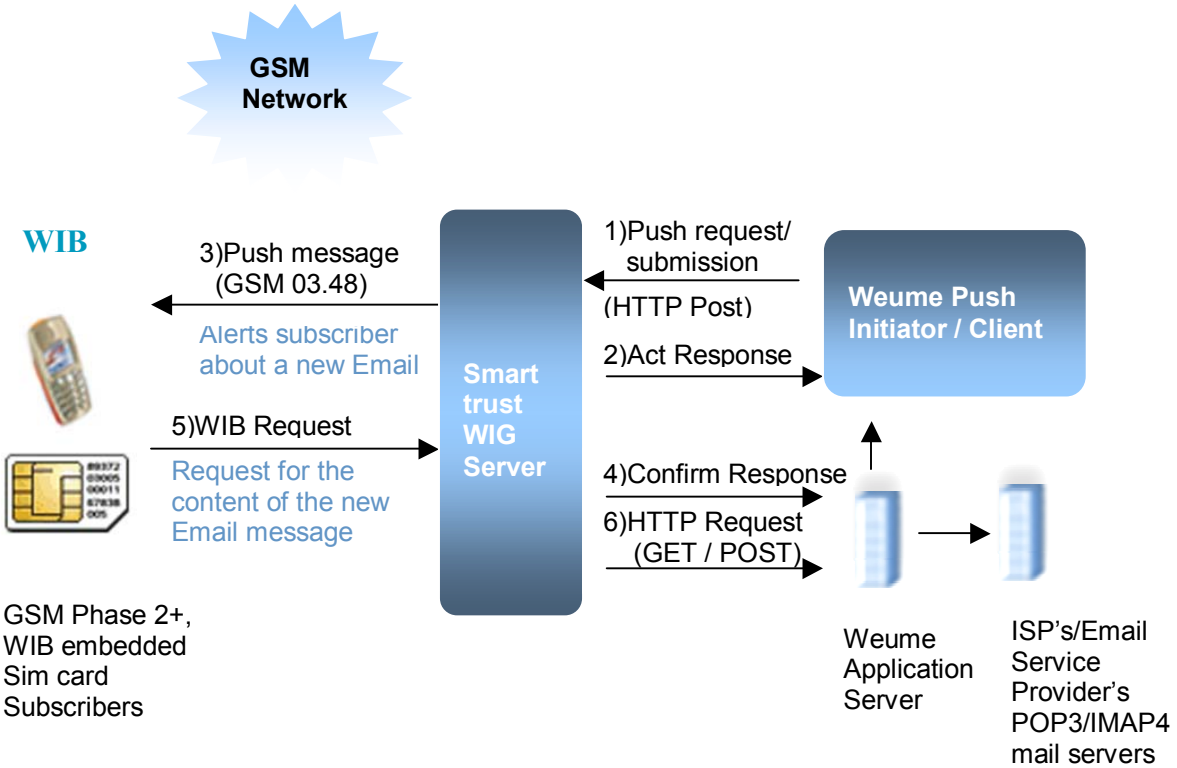
Subscribers will no longer have to log on to the Internet in anticipation of new E-Mail messages. Weume Mobile Mail would notify them the moment they have a new message in any of their POP3/IMAP4 E-Mail account. User defined filters provide subscribers control over SMS notifications by intelligently screening new emails and ensuring subscribers do not receive unwanted alerts.

#### **Universal and Easy-To-Use Mobile Mail service**

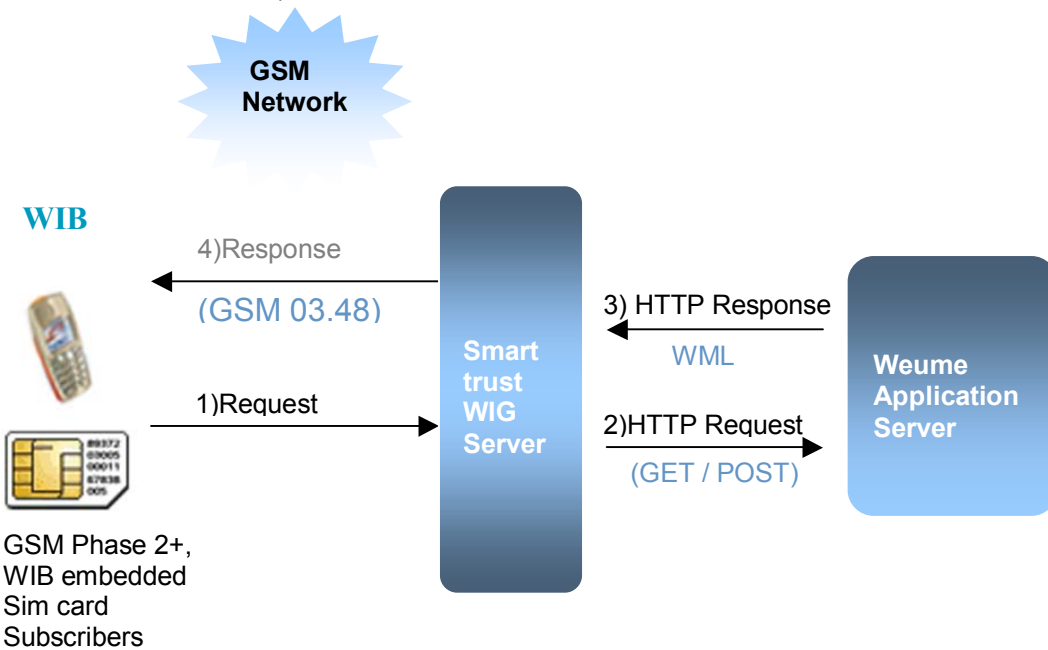
Subscribers can access any of their E-Mail accounts on their existing mobile devices using simple SIM based Menu driven commands.



**Overview of WIG Push** (Alerts for new Email messages) & **WIB Request** (Subscriber requesting for the content of the mail)



**Overview of WIB Request** (Subscriber Initiated Request for Email accounts access)



## **Weume Mobile Mail provides the following functionalities to the end user**

- Enables Subscribers to receive alerts whenever they have a new E-Mail in any of their POP3/IMAP4 E-Mail servers.
- Subscribers have the option of receiving alerts to all new E-Mails or to selective new E-Mails by predefining "From addresses".
- Subscribers have the option of directly viewing the content of the new E-Mail message by clicking on the "Read" option in the alert message.
- Subscribers can view, reply, forward, compose and delete messages from their E-Mail accounts
- Subscribers have the option of sending a message to more than one recipient.
- Subscribers can either enter the "To addresses " or select from the address book.

All above features, with the exception of email deletion, has no effect on the Subscriber's Inbox in their E-Mail server. All messages will be downloaded the next time they connect to their E-mail server using their PC mail client.

## **System Requirement**

### **Software Requirement**

- Red hat Linux Kernel 2.x or Sun Solaris 7
- Send Mail 2.0
- Tomcat 3.2.4 or above
- Apache web server 1.3 or later
- JDK 1.4
- Java Mail 1.2 or later
- Java XML 1.2
- Postgres 2.7 or any other RDBMS
- SmartTrust WIG Server Version 3.0 or above
- SmartTrust WIB 1.2

### **Hardware Requirement**

- Intel platform
- ULTRA SPARC platform



To view the product demo, please visit [www.weyoume.com](http://www.weyoume.com)

For more Information, please contact us at the following address or send in your Email to [info@weume.com](mailto:info@weume.com)

## About Weume

Weume Infosys Pvt Ltd, pronounced as **We-U-Me**, provides leading edge technology solutions to enable interactive mobile messaging and mobile Internet services. We offer wired to wireless technology platforms, applications and integration services to global enterprises and mobile network operators/service providers. Weume develops a complete suite of Mobile Internet applications for mobile operators, which are dedicated to contributing to the growth of ARPU by adding value on top of the existing network infrastructure.

Founded in 2000, Weume is a privately held company based in Chennai, India with marketing offices in Europe and USA.

For more Information on Weume, please visit [www.weume.com](http://www.weume.com)

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